

#### **CASE STUDY**

# Leveraging Symantec® Expertise

Threatscape, a Symantec Channel Partner, Helps Clients Solve Security Problems and Protect Themselves from Cyberattacks

# **Threatscape**

#### **CLIENT PROFILE**

Site: www.threatscape.com Industry: Cybersecurity Headquarters: Dublin, Ireland Devices Managed: 300,000+

#### **CHALLENGES**

- Host live demos that thoroughly showcase security products
- Provide an easily deployable security solution to protect vital data, infrastructure, and endpoints across the organization, as well as across varying client networks

#### **BROADCOM SOLUTIONS**

 Symantec Endpoint Security Complete (SES Complete): A full suite of security capabilities including Adaptive Protection and Application Control

#### **BENEFITS**

- Easily showcase product to customers with flexibility to choose on-premises, cloud, or hybrid deployment
- Increase security coverage for corporate and remote employees with support for all devices and operating systems across on-premises, cloud, or hybrid management

#### Overview

Threatscape has over a decade of experience managing cybersecurity initiatives. With an expansive clientele and the transition to remote work amplifying the number of devices on client networks, Threatscape actively protects many networks spanning hundreds of thousands of devices against the latest cybersecurity threats.

The company needed a comprehensive security solution that would enable enhanced insight for its security operations center (SOC) teams and customers, provide management deployment options for on-premises, cloud, and hybrid systems, and feature simple usability to showcase the product to prospective clients. A long-time user of Symantec® solutions, Threatscape appreciated the Symantec track record of industry-leading protection, ease of deployment, and user friendliness. With this in mind, they turned to Symantec to address these new challenges.

## **User-Friendly System Processes**

Demonstrating products to prospects is a key part of the Threatscape sales strategy. Threatscape sales teams showcase the straightforward nature of Symantec offerings to customers by quickly presenting a live demo of Symantec Endpoint Security Complete (SES Complete), as opposed to using a pre-built demo. This highlights the ease of access for the end user.

To further exemplify the confidence in Symantec solutions, Threatscape trusts and relies on SES Complete for the security of its own environment as well. "The way Symantec approaches implementation is far superior to anything I've seen out there," says Alan Roche, Technical Director, Threatscape. "Instead of having to methodically do the work [yourself], the product does it for you and comes back with the results. The solution enters learning mode and adapts to your environment automatically; that feature alone makes Symantec the ideal choice."

# Malleable Deployment, Simple Integration

Threatscape also needed a solution that could be easily tailored to fit a customer's specific needs, whether they were a global entity or a small firm. SES Complete features flexible deployment options, allowing customers to select on-premises, cloud, or hybrid deployment options. This is a competitive differentiator, as many other security solutions push cloud-only solutions. These flexible deployment options, coupled with unlimited scaling potential, make SES Complete an ideal choice when compared to other solutions who mandate toward the cloud and less-expansive infrastructure.

Our background has always been Symantec. How the implementation works, and the product functions, is dramatically different from competitors. It can be tailored to customers' needs and the product does the work for you.

ALAN ROCHE TECHNICAL DIRECTOR THREATSCAPE





## Malleable Deployment, Simple Integration (cont.)

Once a deployment option is identified for the customer, integration begins without hassle. SES Complete is delivered in a single agent and automatically learns its environment through the use of AI/ML. Threatscape operators can simply deploy Adaptive Protection and allow it to learn the ecosystem over the course of a month or so, as opposed to manually setting parameters within the system. From there, the solution will identify any gaps in coverage or unknown files and flag them for the SOC team. Threatscape continues to build out custom events and queries based on the end user's system to fine-tune coverage methodically.

Roche notes, "One of the biggest benefits of Symantec solutions is the ease of use. Everything is front and center. Everything is in a single console. You can deploy policies from the cloud down to on-prem, and still see what's going on in the cloud while you do it."

## End-to-End Security, Internally and Client-Facing

With SES Complete, Threatscape and its customers are equipped to defend, identify, and prevent future targeted malware attacks. Given the sheer number of networks, systems, applications, and IoT devices under Threatscape's watch, increased visibility into system behavior and layered security measures empowers IT professionals to identify malware at much greater speeds and quarantine infected systems.

"THE REALITY OF THE THREAT LANDSCAPE IS THAT AT SOME POINT, MALWARE WILL FIND A WAY TO BREACH THE SYSTEM. NO SOLUTION IS CAPABLE OF BLOCKING 100% OF ATTACKS. WHAT'S IMPORTANT IS THE ACTIONS THAT FOLLOW. WHAT WILL YOU DO THEN? THE MULTIPLE LAYERS OF COVERAGE SES COMPLETE PROVIDES ENSURE THAT THE MALWARE, TARGETED ATTACKS, AND BREACHES ARE CAUGHT QUICKLY AND DEALT WITH ACCORDINGLY." - ROCHE

This reduces the risk of major data breaches across the network. SES Complete allows internal and client network policies to be fine-tuned as behavioral analysis identifies normal versus anomalous usage. The system collects more data on the network automatically, and SOC teams can adjust policy accordingly. Adaptive Protection provides information at a granular level to block any unused application behaviors within the system. This functionality coincides with other SES complete capabilities to identify unexpected behaviors, unknown files, compromised endpoints and threats attempting to breach the perimeter. This is a level of visibility that Threatscape's customers didn't have previously. Symantec solutions allow Threatscape to simply demonstrate and execute custom-fit deployment and integration options while providing layered security for client networks and internal functions.

For additional information, contact your local Symantec Sales Representative or Business Partner, or visit www.broadcom.com.

#### About Broadcom Software

Broadcom Software is a world leader in business-critical software that modernizes, optimizes, and protects the world's most complex hybrid environments. With its engineering-centered culture, Broadcom Software has an extensive portfolio of industry-leading infrastructure and security software, including AlOps, Cybersecurity, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

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